GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3620
ANSWERED ON:08.08.2016
Promotion of Medical Tourism in Punjab
Singh Shri Ravneet

Will the Minister of TOURISM be pleased to state:

(a) whether the Government is aware that many Non-Resident Indians come to Punjab for availing treatment which is cost-effective for them as compared to foreign countries;
(b) whether the Government has made any assessment of the potential of medical tourism in Punjab as it has many private superspeciality hospitals capable of providing quality medical treatment; and
(c) if so, the details thereof and the efforts being made to promote medical tourism in the State of Punjab?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (c): Yes, Madam. India is developing into a hub for Medical Tourism and many foreigners including Non Resident Indians are visiting hospitals in various parts of India including the State of Punjab for availing cost-effective treatments with minimal waiting time in comparison to their home countries.

Realising the vast potential for Medical Tourism in the country including in Punjab, the Ministry of Tourism actively promotes Medical Tourism through its overseas offices and also by providing Marketing Development Assistance to Medical Tourism Facilitators.

In order to provide dedicated institutional framework to take forward the cause of promotion of Medical Tourism, Wellness Tourism and any other format of Indian system of medicine covered by Ayurveda, Yoga, Unani, Siddha and Homeopathy (AYUSH) across the country including in Punjab, a National Medical and Wellness Tourism Board has been constituted. The Board shall work as an umbrella organization that governs and promotes this segment of tourism in an organized manner.
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